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IRONPROS Named ‘2022 New Product of the Year’ Award Winner in the BIG Award for Business Program

IRONPROS, a construction-industry destination platform for expert-grade insights on new heavy equipment, construction technology, and workwear products, is named a “2022 New Product of the Year” award winner in the Business Intelligence Group’s BIG Award for Business program.

FORT ATKINSON, WIS. (PR NEWSWIRE) December 1, 2022— IRONPROS, a new platform that provides industry buyers with a contextual commerce ecosystem of multi-media research, insights, and comparison tools, received the Business Intelligence Group’s [BIG Award for Business](#) and was named New Product of the Year. The organization’s annual program aims to reward companies, products and people that are leaders in their respective industries.

“The IRONPROS team is incredibly honored and excited to be recognized for new product leadership by the Business Intelligence Group,” said Ron Spink, chief executive officer at AC Business Media. “The IRONPROS platform is changing the nature of buyer-centric research and insight for construction products, investment, and return. Earning the BIG Award for Business in the first year of our rollout is a wonderful affirmation around IRONPRO’s early positive impact for our audience, and clients.”

Through its established brand ForConstructionPros.com, the largest construction network in North America, AC Business Media designed IRONPROS, which provides the construction industry with a visually stunning ecosystem of fresh, relevant multi-media content that is seamlessly interwoven into a multi-vendor, product analysis platform.

Contractors can browse features, compare specs, and reach out to manufacturers directly for more information on heavy equipment, construction technology, and workwear products; all while experiencing live demos and interactive equipment product walkarounds.

“We are so proud to reward IRONPROS their outstanding 2022 leadership and achievements,” said Maria Jimenez, chief nomination officer of the [Business Intelligence Group](#). “This year’s

group of winners have shown that resilience and determination are ‘must-haves’ in today’s economy.”

To receive the full experience, visit: <https://ironpros.com>

About IRONPROS

IRONPROS, brought to you by AC Business Media’s brand ForConstructionPros.com, is a destination site for expert-grade buyer’s insights, research, and comparison — specifically engineered to inform buyers of new heavy equipment, construction technology, and workwear products. The platform provides the construction community with a visually stunning ecosystem of fresh, relevant multi-media content that is seamlessly interwoven into a multi-vendor platform. The interactive platform allows contractors to browse features, compare specs, reach out to manufacturer’s directly, and gain access to multi-media content including articles, IRONPROSTV, infographics, webinars, and more. To receive the full experience, visit: <https://ironpros.com/>

About AC Business Media

As one of America’s top business-to-business media companies, AC Business Media reaches millions of professionals annually and leads the way in providing targeted content to top decision-makers and organizations. With a portfolio of renowned brands in heavy construction, asphalt, concrete, paving, rental, sustainability, landscape, manufacturing, logistics, and supply chain markets, AC Business Media delivers relevant, cutting-edge content through its industry-leading digital properties, trade shows, videos, magazines, webinars, and newsletters. It also provides advertisers with the analytics, data, and ability to reach their target audience.

About Business Intelligence Group

The [Business Intelligence Group](#) was founded with the mission of recognizing true talent and superior performance in the business world. Unlike other [industry award programs](#), business executives—those with experience and knowledge—judge the programs. The organization’s proprietary and unique scoring system selectively measures performance across multiple business domains and then rewards those companies whose achievements stand above those of their peers.